

ABSTRACT OF THE DISCLOSURE

A method of graphically depicting a plurality of price adjustments that are applied to a product set over a predetermined time period. A request is received for a graphical depiction of the plurality of price adjustments that are applied to the product set over the predetermined time period. In response to the request, transaction data is retrieved for the plurality of price adjustments for the product set during the predetermined time period from a database that stores transaction data for the product. For each price adjustment in the plurality of price adjustments, a representation of an amount the price of the product set was adjusted in accordance with the corresponding price adjustment during the predetermined time period is computed using the transaction data. Each representation is graphed as an element in a graph.